

REP HEADLINE# 6269458 TRF# 329178 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 2: UNAPPROVED REV #3 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP6/12 16.16  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 6556 SALESMAN #  
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN  
3050 K ST NW, SALES PRSN WA- JOE KNAUER  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6269458 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP6/12 16.16

REP: TO JENNIE  
FR JULIE  
REV LINE 71  
TTLS \$143710  
PLS CFM, THX 9/6

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = AGENCY EST# = 1536  
AGENCY PRODUCT CODE =

71	S		800P-900P	30		\$3,600.00	9/9	9/9	0		SUN	0
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PROGRAM : ONCE UPON A TIME  
ORD COM1 : PRGM CHANGE ONCE UPON A TIME  
THIS IS A MAKE-GOOD FOR SEP9 ON LINE-39 FOR 1 SPOT/WK

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SEP/12			143710.00									
CONTRACT TOTAL 143710.00												
TOTAL SPOTS 144												

MARKET TOTALS \$487,655 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%  
 WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE